



EAST VALLEY WATER DISTRICT

LEADERSHIP • PARTNERSHIP • STEWARDSHIP

LEGISLATIVE AND PUBLIC OUTREACH COMMITTEE

January 25, 2019 - 1:30 PM

31111 Greenspot Road, Highland, CA 92346

AGENDA

CALL TO ORDER

PLEDGE OF ALLEGIANCE

PUBLIC COMMENTS

CONSENT CALENDAR

1. Approve the September 21, 2018 Committee Meeting Minutes

NEW BUSINESS

2. Sterling Natural Resource Center Update
3. Legislative Update
4. Communications Update
5. Director's Comments
6. Staff's Comments

ADJOURN

PLEASE NOTE:

Pursuant to Government Code Section 54954.2(a), any request for a disability-related modification or accommodation, including auxiliary aids or services, that is sought in order to participate in the above-agendized public meeting should be directed to the District Clerk at (909) 885-4900 at least 72 hours prior to said meeting.

Subject to approval

**EAST VALLEY WATER DISTRICT
LEGISLATIVE & PUBLIC OUTREACH COMMITTEE**

September 21, 2018

MINUTES

Kelly Malloy, Director of Strategic Services, called the meeting to order at 1:30 pm. Mr. Smith led the flag salute.

PRESENT: Directors: Carrillo, Smith

ABSENT: None

STAFF: Kelly Malloy, Director of Strategic Services; Eileen Bateman, Senior Administrative Assistant

GUEST(s): None

PUBLIC COMMENTS

The Senior Administrative Assistant declared the public participation section of the meeting open at 1:31 pm.

There being no written or verbal comments, the public participation section was closed.

APPROVE THE JULY 13, 2018 COMMITTEE MEETING MINUTES

M/S/C (Carrillo-Smith) that the July 13, 2018 committee meeting minutes be approved as submitted.

LEGISLATIVE UPDATE

Ms. Malloy stated that SB 998 and the water tax are continuing to be closely monitored; that the State approved the Districts SRF loan and the first payment will not have to be made until one year after the project is complete; that in the spring, there are going to be water and parks bonds available to be awarded and the District is waiting for the guidelines to be released; that the District is in the second round of grant evaluation process and a site visit is being scheduled for the Sterling Natural Resource Center.

Ms. Malloy informed the committee that the contract for our current lobbyist is being reconsidered with a price increase of 5% along with the same scope of work; that this would be the first contract increase during the four years they have worked with the District.

Information only.

EMERGENCY PREPAREDNESS UPDATE

Ms. Malloy reviewed the planning efforts of the District in preparing for emergencies to include the Emergency Response Plan, Hazard Mitigation Plan, and the Vulnerability Assessment; that the District will be looking for a consultant to help update these plans.

Ms. Malloy reminded that September is National Preparedness Month, and great tips and reminders can be found on the FEMA website; that the District will be participating in the Great Shakeout on 10/18 at 10:18 am; and that staff is looking to host an Active Shooter scenario training.

Information only.

OUTREACH UPDATE

Ms. Malloy stated that the District continues to participate in community events including DRNAG, Discover Highland Night, and girl scout troop tours; that the Sterling Natural Resource Center groundbreaking event is coming up on October 20; that staff is working with Idea Hall on a revised strategic communications plan; that staff continues to move forward with the redesign of the District's website; and a reminder that there will be a toilet distribution event for customers at the Sterling Natural Resource Center site.

Information only.

SET THE DAY AND TIME FOR HOLDING RECURRING COMMITTEE MINUTES

The committee agreed to hold recurring meetings on the first Friday of every other month at 1:30 pm.

DIRECTOR'S COMMENTS

There were no comments at this time.

STAFF'S COMMENTS

There were no comments at this time.

ADJOURN

The meeting was adjourned at 2:40 pm.

Chris Carrillo
Director

David E. Smith
Director



EAST VALLEY WATER DISTRICT

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STAFF REPORT

Agenda Item #2.
Meeting Date: January 25, 2019
Discussion Item

To: LEGISLATIVE AND PUBLIC OUTREACH COMMITTEE

From: Public Affairs Manager

Subject: Sterling Natural Resource Center Update

RECOMMENDATION:

This item is for information only, not action is recommended at this time.

BACKGROUND / ANALYSIS:

The Sterling Natural Resource Center experienced tremendous progress in 2018. From securing the State Revolving Fund loan and grants, selecting Balfour Beatty as the design-build partner, and breaking ground on the project itself.

The District continues to seek outside funding sources. Currently, the project is fully funded through a low interest State loan, and successful award of Proposition 1 and Urban Greening grants totaling over \$8 million in funding.

Construction on the project has begun, with excavation underway. Efforts are beginning on the eastern portion of the property and will begin on the west in early 2019. Since the project is using the progressive design-build model, construction can begin while design efforts continue in a collaborative team environment with all of the project partners.

Efforts continue as scheduled to work through the various regulatory approvals necessary for the project. This is anticipated to be an on-going process in tandem with the construction process. Current regulatory agencies involved in the SNRC include the State Water Resources Control Board Division of Drinking Water, Regional Water Quality Control Board, San Bernardino County Flood Control, City of Highland, and City of San Bernardino.

AGENCY GOALS AND OBJECTIVES:

Goal and Objectives I - Implement Effective Solutions Through Visionary Leadership

a) Identify Opportunities to Optimize Natural Resources

FISCAL IMPACT

There is no fiscal impact associated with this agenda item.

Respectfully submitted:

Kelly Malloy
Director of Strategic Services



EAST VALLEY WATER DISTRICT

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STAFF REPORT

Agenda Item #3.
Meeting Date: January 25, 2019

To: LEGISLATIVE AND PUBLIC OUTREACH COMMITTEE

From: Public Affairs Manager

Subject: Legislative Update

RECOMMENDATION:

This item is an informational item, with no action required.

BACKGROUND / ANALYSIS:

The District maintains a high level of engagement in the political activities of Sacramento. State and local legislative actions can have major impacts on District operations, a community's quality of life, and even require action on the part of individuals themselves.

The next 2-year legislative session is beginning in California. With the recent election results of 2018, there are some significant changes that will take effect.

Some key dates for the first year of this session include:

- January 1- Statutes take effect
- January 7- Legislature reconvenes
- January 25- Last day to submit bill requests
- February 22- Last day for bills to be introduced
- June 15- Budget bill must be passed by midnight
- September 13- Last day for any bill to be passed
- October 13- Last day for the Governor to sign or veto bills

The District will continue to work with The Onate Group and The Quintana Cruz Company on legislative issues. This will include coordinating an office visit over the next few months to meet with legislators and their staff.

AGENCY GOALS AND OBJECTIVES:

Goal and Objectives I - Implement Effective Solutions Through Visionary Leadership

c) Strengthen Regional, State and National Partnerships

FISCAL IMPACT

There is no fiscal impact associated with this agenda item.

Respectfully submitted:

Kelly Malloy
Director of Strategic Services



EAST VALLEY WATER DISTRICT

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STAFF REPORT

Agenda Item #4.
Meeting Date: January 25, 2019
Discussion Item

To: LEGISLATIVE AND PUBLIC OUTREACH COMMITTEE

From: Public Affairs Manager

Subject: Communications Update

RECOMMENDATION:

This item is for information only, not action is requested.

BACKGROUND / ANALYSIS:

The District continues to seek out opportunities to engage with the community through a variety of outlets. With each piece of outreach material, the District seeks to reinforce the brand personality of this organization.

Recent projects have included:

- Regular Social Media
- Specific Project Outreach
- PAFR
- Development of the Strategic Communications Plan
- Newspaper advertisements
- Internal communication

It is important that we consider the intended audience of outreach material. The District interacts with a broad range of individuals with differing technical background, priorities, and concerns. Understanding who we are communicating with allows us the ability to tailor our messaging to maximize the opportunity for relationship building.

AGENCY GOALS AND OBJECTIVES:

Goal and Objectives II - Maintain a Commitment to Sustainability, Transparency, and Accountability

- b) Utilize Effective Communication Methods
- d) Provide Quality Information to Encourage Community Engagement

FISCAL IMPACT

There is no fiscal impact associated with this item.

Recommended by:

Kelly Malloy
Director of Strategic Services