LEGISLATIVE AND PUBLIC OUTREACH COMMITTEE

In an effort to prevent the spread of COVID-19 and in accordance with Governor Newsom's Executive Order N-25-20 and N-29-20, this meeting is being conducted via teleconference. There will be no public location for attending this meeting in person. Members of the public and Shareholders may listen and provide public comment telephonically.

Anyone wishing to join the meeting may do so using the following information:

DIAL: 1-510-338-9438 and enter ACCESS CODE: 622 910 432##

You may also join via webex.com: Link

MEETING# 622 910 432 and PASSWORD: EVWD2020

May 14, 2020 - 2:30 PM
31111 Greenspot Road, Highland, CA 92346

AGENDA

CALL TO ORDER
PLEDGE OF ALLEGIANCE
PUBLIC COMMENTS

CONSENT CALENDAR
1. Approve the September 6, 2019 committee meeting minutes
2. Approve the November 1, 2019 committee meeting minutes

NEW BUSINESS
3. Emergency Response Update
4. Legislative Update
5. Outreach Update
6. Community Group Appointment Process
7. Set the day and time for holding recurring committee meetings
8. Director's Comments
9. Staff's Comments

ADJOURN
PLEASE NOTE:

Pursuant to Government Code Section 54954.2(a), any request for a disability-related modification or accommodation, including auxiliary aids or services, that is sought in order to participate in the above agendized public meeting should be directed to the District Clerk at (909) 885-4900 at least 72 hours prior to said meeting.
MINUTES

Kelly Malloy, Director of Strategic Services, called the meeting to order at 1:30 pm and led the flag salute.

PRESENT: Directors: Carrillo, Smith

ABSENT: None

STAFF: Kelly Malloy, Director of Strategic Services; Eileen Bateman, Senior Administrative Assistant

GUEST(s): Members of the Public

PUBLIC COMMENTS

The Senior Administrative Assistant declared the public participation section of the meeting open at 1:31 pm.

There being no written or verbal comments, the public participation section was closed.

LEGISLATIVE UPDATE

Ms. Malloy stated that the District is actively engaged in the legislative process and working closely with the Onate Group and Quintana, Watts & Hartmann. The District continues to focus on alternatives to a proposed water tax; that there is extensive outreach to legislators to voice the District’s opposition and consideration of other options.

Information only.

EMERGENCY RESPONSE PLAN’S UPDATE

Ms. Malloy provided a detailed review of the District’s efforts to secure essential services to the community in the event of an emergency; that the District continues to work with Arcadis to gather information and begin assessments for different emergency plans that include Risk and Resiliency Assessment, Hazard Mitigation Plan, Emergency Response Plan, and the Threat and Hazard Identification and Risk Assessment. These separate plans consider the risks of man-made and natural emergencies to ensure the operation of the District and the steps that can be taken to both prevent and respond to those types of incidents.

Ms. Malloy also discussed that the District has updated the Sewer System Management Plan; that this document is based on results from the Sewer Master Plan and describes the system, operational programs and policies, emergency response plans, and other
essential elements to maintaining both staff and the public's safety while operating a wastewater collection system; that the plans are in the development process and the District continues with emergency preparedness efforts, including participation in the upcoming Great ShakeOut and regional training opportunities. With the participation in the Great ShakeOut exercise we have the opportunity to identify and enhance our approach to preparation we consider whether it is best implemented immediately or through a long-term plan.

Information only.

OUTREACH UPDATE.

Ms. Malloy provided an update on various District outreach and community engagement efforts including but not limited to social media, bill inserts, advertisements, National Night Out, and several conservation workshops that discuss the benefits of the Sterling Natural Resource Center (SNRC), news updates highlighting the educational outreach relating to the SNRC, community events, conservation tips, rebate programs, and other services available to customers.

Information only.

DIRECTOR’S COMMENTS

There were no comments at this time.

STAFF’S COMMENTS

There were no comments at this time.

ADJOURN

The meeting was adjourned at 2:19pm.

________________________________________  ______________________________________
Chris Carrillo                        David E. Smith
Director                              Director
MINUTES

Kelly Malloy, Director of Strategic Services, called the meeting to order at 1:30 pm and led the flag salute.

PRESENT: Directors: Carrillo, Smith
ABSENT: None
STAFF: Kelly Malloy, Director of Strategic Services; Cecilia Contreras, Senior Administrative Assistant
GUEST(s): Members of the Public

PUBLIC COMMENTS

The Senior Administrative Assistant declared the public participation section of the meeting open at 1:31 pm.

There being no written or verbal comments, the public participation section was closed.

APPROVAL OF THE May 17, 2019 COMMITTEE MEETING MINUTES

M/S/C (Smith-Carrillo) that the May 17, 2019 committee meeting minutes be approved as submitted.

LEGISLATIVE UPDATE

Ms. Malloy stated that the District is updating the Legislative Platform to include the addition of the roles and responsibilities of the Legislative Advocate and minor changes in the consider supporting priorities; that the District is continuing to monitor various pieces of legislation and regulations including SB 1, AB 1184, SB 998, PFAS regulations for water quality, and the Human Right to Water; and the District’s legislative lobbyist will be presenting an update to the Board in 2020.

Information only.

OUTREACH UPDATE

Ms. Malloy provided an update on the on-going outreach efforts that the District is participating in, including the bill inserts that discuss Building the Value of Water and the Sterling Natural Resource Center (SNRC); that District staff is working on the policy changes from SB 998 and how to incorporate it with the District branding; that the General Manager/CEO recently was interviewed for the San Bernardino State of the County address in February highlighting the educational outreach that will come with SNRC; and that the Public Affairs department recently hired a Public Affairs specialist.
Affairs/Conservation Manager to assist with the ongoing outreach and communication with our District and staff.

Information only.

DIRECTOR’S COMMENTS
There were no comments at this time.

STAFF’S COMMENTS
There were no comments at this time.

ADJOURN
The meeting was adjourned at 2:18pm.

______________________________   ______________________________
Chris Carrillo      David E. Smith
Director           Director
To: LEGISLATIVE AND PUBLIC OUTREACH COMMITTEE  
From: Director of Strategic Services  

Subject: Legislative Update  

RECOMMENDATION:  

This item is for informational purposes only.  

BACKGROUND / ANALYSIS:  

Active engagement in the legislative process is imperative to public administration. The decisions made by elected officials and staff shape the day-to-day activities of the District. In order to remain engaged in the discussions taking place 500 miles away, the District works closely with The Onate Group and Resolute.

The legislature resumed session in early January, and have a number of bills that could impact the District and customers within the service area. Now that the deadline for bill introduction has passed, the District is reviewing proposed legislation for potential impacts in addition to the impacts of COVID-19 on the session.

Looking ahead, the District anticipates engagement in the regulations regarding the ability to disconnect utilities for delinquency during and immediately following an emergency. Additionally, the District is monitoring the planned power shut-off events which allow electrical companies to proactively de-energize power lines in high fire danger conditions. The extent and proposals of this topic are in the early stages of development, but include consideration of minimum notification requirements, identifying these events as emergencies thus applying exemptions from air quality requirements for running generators, and potential funding for alternative energy equipment.

Additionally regulations have taken effect which is requiring action by the District including:
- Service Disconnections
- Conservation
- Water Quality
- Septic-to-Sewer Funding

Staff will continue to work closely with legislative advocates in Sacramento. The District recently became members of the California Municipal Utilities Association, which is a valuable resource for legislative actions with an emphasis on water and energy agencies.

AGENCY GOALS AND OBJECTIVES:

Goal and Objectives 1 - Implement Effective Solutions Through Visionary Leadership
c) Strengthen Regional, State and National Partnerships

**FISCAL IMPACT**

There is no fiscal impact associated with this agenda item.

Respectfully submitted:

Kelly Malloy
Director of Strategic Services
To: LEGISLATIVE AND PUBLIC OUTREACH COMMITTEE
From: Director of Strategic Services
Subject: Outreach Update

RECOMMENDATION:

This item is for informational purposes only.

BACKGROUND / ANALYSIS:

The District continues to utilize various avenues of communication to engage with the community. By diversifying its communication outlets, the District seeks to expand its reach of community members that would otherwise be overlooked with a singular outlet.

Recent projects have included, but are not limited to:
- COVID-19 Outreach
- Social Media
- Bill Inserts
- Direct Mailers
- Print Advertisements

The District continues to actively utilize social media as part of its on-going outreach efforts. Through posts on Facebook, Twitter, and Instagram, the District provides the public with Sterling Natural Resource Center project benefits and progress, news updates, conservation tips, rebate program information, and services available to customers. Bill inserts continue to be one of the most effective outreach outlets. By including informational materials in the water bill, the District ensures community members within the service area have information readily accessible and are encouraged to engage with the District as a result of the insert.

In cultivating effective outreach efforts, the District considers diversity within its service area and their differentiating communication preferences, backgrounds and primary language. As result, the District now provides its most critical outreach materials in multiple languages.

Additionally, the District is involved in a number of construction projects within the service area. A focused effort is undertaken on each project to inform residents that could have their service directly impacted along with residents that could be indirectly impacted by lane closures or equipment staging. This outreach has proven to be an effective communication tool that ensures that residents are confident in the quality and legitimacy of work taking place near their home or place of business, while also providing a direct contact number should they have questions or concerns.
AGENCY GOALS AND OBJECTIVES:

Goal and Objectives II - Maintain a Commitment to Sustainability, Transparency, and Accountability

b) Utilize Effective Communication Methods
d) Provide Quality Information to Encourage Community Engagement

FISCAL IMPACT

There is no fiscal impact associated with this agenda item.

Respectfully submitted:

Kelly Malloy
Director of Strategic Services
STAFF REPORT

Agenda Item #5.
Meeting Date: May 14, 2020

To: LEGISLATIVE AND PUBLIC OUTREACH COMMITTEE
From: Director of Strategic Services

Subject: Emergency Response Update

RECOMMENDATION:

This item is for information only, no action is requested at this time.

BACKGROUND / ANALYSIS:

East Valley Water District is committed to providing world class public service, this includes going to great lengths to meet the needs of the community during both normal and emergency situations.

Over the last year, a team of staff members have been working to update the District’s emergency preparedness documents. This includes an evaluation of the hazards that could occur within the service area, development of planned responses to emergencies, and identification of projects that could mitigate the impact of future emergencies.

While this process has been underway, the COVID-19 pandemic began impacting people across the world resulting in the need for operational adjustments at the District level to comply with regulatory guidelines while maintaining service level for the community. This included the District proclaiming a local state of emergency, which allows for the modification of daily operations to meet the needs of the organizational vision.

This emergency has been an opportunity for staff to use the processes and procedures that have been put in place based on federal standards, with the ability to make adjustments to enhance efficiencies for the District. Actions have included development of incident action plans, holding regular staffing briefings, and situation reports. Confidence in the development of these documents is important in situations where the District would be submitting for reimbursement through FEMA.

The District has continued to provide service to the community, while maintaining a safe work environment. Unlike an earthquake or wildfire the COVID-19 emergency has not resulted in damage to infrastructure, however it has required adaptations to operations including:

- Deployment of a remote work plan for a majority of staff
- Implementation of enhanced cleaning measures in District facilities
- Procurement and distribution of personal protective equipment
- Enhanced communications through social media, bill inserts, and the website

Additionally, the steps taken during the COVID-19 emergency are being used in the development of a Business Continuity Plan which has already been finalized for Fiscal Year 2020-21. This includes:
Continuity Plan, which had originally been scheduled for development in Fiscal Year 2020-21. This includes the development of the Return to Work Plan, which will help to guide the process of returning employees to the workplace from working remotely with new safety measures. By developing these plans and responding to the emergency concurrently, the District is able to ensure that the documents result in practical resources to help prioritize responses that have an enhanced degree of consistency than if they were developed independently.

The District will continue to respond to the current emergency and take steps to be prepared for ones in the future. An effective emergency preparedness program requires on-going attention and adjustments by staff throughout the organization.

AGENCY GOALS AND OBJECTIVES:

Goal and Objectives III - Deliver Public Service with Purpose While Embracing Continuous Growth

a) Advance Emergency Preparedness Efforts
d) Embrace an Environment of Active Learning and Knowledge Sharing

FISCAL IMPACT

There is no fiscal impact associated with this item.

Respectfully submitted:

Kelly Malloy
Director of Strategic Services
To: LEGISLATIVE AND PUBLIC OUTREACH COMMITTEE  
From: General Manager/CEO  
Subject: Community Group Appointment Process  

RECOMMENDATION:  

This item is for informational purposes only.  

BACKGROUND / ANALYSIS:  

The District values active engagement of the community and puts significant effort in sharing information regarding projects and programs. With this effort in mind, the District has maintained the Community Advisory Commission (Commission) as an opportunity to foster dialogue with residents.  

Originally formed as the Water Conservation Commission, the Community Advisory Commission serves as both an advisory group for the development of policies, programs, and projects along with the ability to serve as a forum to hear water conservation appeals. While the District has not issued punitive penalties relating to water conservation, the Water Shortage Contingency Plan calls for the mechanism to remain in place. Additionally, the group provides valuable input on topics such as the annual budget development, the facility use program, and the Sterling Natural Resource Center.  

Staff has prepared draft revisions to the policy which reflect enhancements to the structure and clarification to the purpose including:  

- Reorganization of the functions to clarify the advisory capacity and the appeals hearing.  
- Expansion of the group from 5 to 7 members to allow for additional community participation.  
- Incorporation of term limits totaling a maximum of four years.  

Currently, there are two vacancies on the Commission. Following the consideration of the recommended policy changes, the District will promote the vacancies and an application process as approved by the General Manager/CEO. The Governing Board would then be presented with recommendations for appointments at a future Board Meeting. If the proposed changes are approved, then the process would allow for up to four new community members to be selected for the group. Given the high degree of commitment displayed to date, the three current Commissioners would not be required to submit an application, rather they would need to express an interest in remaining on the Commission and would then be limited to one additional two-year term.  

AGENCY GOALS AND OBJECTIVES:  

Goal and Objectives II  
- Maintain a Commitment to Sustainability, Transparency, and Accountability
Goal and Objectives II - Maintain a Commitment to Sustainability, Transparency, and Accountability

d) Provide Quality Information to Encourage Community Engagement

Goal and Objectives III - Deliver Public Service with Purpose While Embracing Continuous Growth

d) Embrace an Environment of Active Learning and Knowledge Sharing

**FISCAL IMPACT**

There is not fiscal impact associated with this item.

Respectfully submitted:

Kelly Malloy
Director of Strategic Services

**ATTACHMENTS:**

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<thead>
<tr>
<th>Description</th>
<th>Type</th>
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<tbody>
<tr>
<td>Application</td>
<td>Backup Material</td>
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<tr>
<td>Community Group Policy</td>
<td>Cover Memo</td>
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<tr>
<td>Community Group Policy_Redlined</td>
<td>Cover Memo</td>
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OPEN APPLICATION PERIOD
Congratulations on taking a step towards getting involved with your water district. Applications to join the East Valley Water District Community Advisory Commission will be accepted by the Public Affairs Office from May 1 - June 1, 2020.

ELIGIBILITY REQUIREMENTS
- Reside within the District’s boundary
- Non-governing Board Member
- Able to serve a two-year term
- Able to participate in quarterly meetings

APPOINTMENT APPLICATION
Please submit your completed application to East Valley Water District for consideration to serve in the Community Advisory Commission. You may also include copies of your resume, transcripts, certificates or any documents that you believe support your application. Appointments will be determined by the East Valley Water District Board Directors with official notification provided to all applicants of the final decision.

APPLICANT INFORMATION

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<tr>
<th>APPLICANT NAME</th>
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STATEMENT OF PARTICIPATION

PLEASE PROVIDE A BRIEF EXPLANATION OF WHY YOU WANT TO PARTICIPATE ON THIS COMMISSION:

________________________________________________________________________________________
________________________________________________________________________________________
________________________________________________________________________________________
________________________________________________________________________________________
________________________________________________________________________________________

I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct. By signing below, I attest to the ability to meet all guidelines, requirements and procedures defined in the District’s Community Advisory Commission Policy.

APPLICANT SIGNATURE

DATE

SUBMIT APPLICATION

Completed applications can be mailed to East Valley Water District Attn: Public Affairs Office, 31111 Greenspot Road, Highland, CA 92346 or emailed to publicaffairs@eastvalley.org.
Purpose

The purpose of this policy is to establish guidelines and instructions for establishing a Community Advisory Commission authorized to receive updates on District activities and provide constructive input. The Commission is also established to hear appeal requests for water supply shortage violations and make recommendations on their enforcement to the Board of Directors.

Definitions

A. For the purpose of this policy, the following definitions shall apply:

1. **District**: East Valley Water District
2. **Board**: A member of the East Valley Water District Board of Directors
3. **Commission**: The Community Advisory Commission
4. **Commissioner**: An appointed member of the Community Advisory Commission.
5. **Staff**: East Valley Water District employee or staff member
6. **Applicant**: Customer or property owner appealing a penalty levied pursuant to the Water Supply Contingency Plan

Policy

A. The Commission may be presented with District projects and programs as a means of community engagement to garner feedback at various stages of implementation.

B. The Commission does not have the authority to implement or cancel District projects or programs.

C. Commission members shall serve on a voluntary basis, with no compensation, stipend, or benefits.

D. A member of the Commission moving outside the District shall constitute a resignation from the Commission effective upon the date the member no longer meets the appointment criteria;

E. Commission members must inform the designated staff member of any anticipated absence and notification shall be made immediately after receipt of the agenda. Absences due to sickness, death, or other emergencies of a like nature shall be
regarded as approved absences and shall not affect the member’s status on the Commission; except that in the event of a long illness or other such case for prolonged absence the member may be replaced.

F. Water Conservation Appeal Consideration

1. A District staff member shall serve as liaison to the Committee, attend all meetings of the Commission, and participate in any discussions, but shall not have the right to vote on any matter before the Commission.

2. A Commission Chair shall be appointed by the Board for a one (1) year term of office to preside over all Commission meetings and shall be eligible to vote on any matter before the Commission.

3. Applicants shall have a right to a hearing, in the first instance by the General Manager/CEO, with the right of appeal to the Commission, and ultimately to the Board, pursuant to the procedures hereinafter set forth in the District’s adopted Water Shortage Contingency Plan.

Commission Appointment Criteria

The Commission shall consist of up to seven (7) members of the public recommended by the General Manager/CEO, appointed by the consensus of the Board, meeting the following appointment criteria:

A. Customer of the District that resides within the District boundary;

B. Non-governing Board Member, employee, or Community Group Member of the District;

C. Able to serve a two-year term, for a maximum of two-terms at the pleasure of the Board;

D. Able to participate in regular meetings, as needed;

E. Meet the selection process criteria as established by the General Manager/CEO; and

F. Appointment may be revoked by the Board of Directors at any time.

Meeting Schedule

The Commission shall establish a recurring meeting date and time to hear authorized appeal requests for water supply shortage violations.
Meeting Procedures

A. Meetings shall be conducted in a manner that is consistent with state and local laws.

B. Given the public nature of the Commission, meetings shall be held in compliance with the Ralph M. Brown Act.

Attachments

A. Water Supply Contingency Plan (Ordinance 396)
Purpose

The purpose of this policy is to establish guidelines and instructions for establishing a Community Advisory Commission authorized to receive updates on District activities and provide constructive input. The Commission is also established to hear appeal requests for water supply shortage violations and make recommendations on their enforcement to the Board of Directors.

Definitions

A. For the purpose of this policy, the following definitions shall apply:

1. **District:** East Valley Water District
2. **Board:** A member of the East Valley Water District Board of Directors
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4. **Commissioner:** An appointed member of the Community Advisory Commission
5. **Staff:** East Valley Water District employee or staff member
6. **Applicant:** Customer or property owner appealing a penalty levied pursuant to the Water Supply Contingency Plan

Policy

A. The Commission may be presented with District projects and programs as a means of community engagement to garner feedback at various stages of implementation.

B. The Commission does not have the authority to implement or cancel District projects or programs.

B. Commission members shall serve on a voluntary basis, with no compensation, stipend, or benefits.
C. A member of the Commission moving outside the District shall constitute a resignation from the Commission effective upon the date the member fails to no longer meet the appointment criteria.

D. Commission members must inform the designated staff member of any anticipated absence and notification shall be made immediately after receipt of the agenda. Absences due to sickness, death, or other emergencies of a like nature shall be regarded as approved absences and shall not affect the member’s status on the Commission; except that in the event of a long illness or other such case for prolonged absence the member may be replaced.

E. A District staff member shall serve as liaison to the Committee, attend all meetings of the Commission, and participate in any discussions, but shall not have the right to vote on any matter before the Commission.

Water Conservation Appeal Consideration

1. A District staff member shall serve as liaison to the Committee, attend all meetings of the Commission, and participate in any discussions, but shall not have the right to vote on any matter before the Commission.

2. A Commission Chair shall be appointed by the Board for a one (1) year term of office to preside over all Commission meetings and shall be eligible to vote on any matter before the Commission.

E. Applicants shall have a right to a hearing, in the first instance by the General Manager / CEO, with the right of appeal to the Commission, and ultimately to the Board, pursuant to the procedures hereinafter set forth in the District’s adopted Water Shortage Contingency Plan. [Ordinance 396]

F. A majority of the Commission members shall constitute a quorum. A quorum shall be present for the Commission to take any official action.

G. Commission members shall serve on a voluntary basis, with no compensation, stipend, or benefits.

H. Commission membership shall require the following:
EAST VALLEY WATER DISTRICT
Administrative Policies & Programs

Policy Title: Community Advisory Commission Policy

<table>
<thead>
<tr>
<th>Approval Date:</th>
<th>Policy No:</th>
<th>Page 3 of 4</th>
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<tbody>
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<td>March xx, 2020</td>
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- A Commission Chair shall be appointed by the Board for a one (1) year term of office to preside over all Commission meetings and shall be eligible to vote on any matter before the Commission;

- A member of the Commission moving outside the District shall constitute a resignation from the Commission effective upon the date the member fails to meet appointment criteria;

- Commission members must inform the designated staff member of any anticipated absence and notification shall be made immediately after receipt of the agenda. Absences due to sickness, death, or other emergencies of a like nature shall be regarded as approved absences and shall not affect the member’s status on the Commission; except that in the event of a long illness or other such care for prolonged absence the member may be replaced;

- A District staff member shall serve as liaison to the Committee, attend all meetings of the Commission, and participate in any discussions, but shall not have the right to vote on any matter before the Commission; and

Commission Appointment Criteria

The Commission shall consist of up to five (5) up to seven (7) District customer members of the public recommended by the General Manager/CEO, appointed by the consensus of the Board, meeting the following appointment criteria:

- A. Customer of the District and that resides within the District boundary;

- B. Non-governing Board Member, -of employee, or Community Group Member of the District;

- C. Able to serve a two-year term, for a maximum of with no two term limits at the pleasure of the Board;

- D. Able to participate in monthly regular meetings, as needed;
### Meeting Schedule

The Commission shall establish a recurring meeting date and time to hear authorized appeal requests for water supply shortage violations. **Meetings may be cancelled in the absence of appeal requests.**

### Meeting Procedures

- **A.** Meetings shall be conducted in a manner that is consistent with state and local laws.
- **B.** Given the public nature of the Commission, meetings shall be held in compliance with the Ralph M. Brown Act.

### Attachments

- **A.** Water Supply Contingency Plan (Ordinance 396)