LEGISLATIVE AND PUBLIC OUTREACH COMMITTEE

August 13, 2020 - 2:00 PM

31111 Greenspot Road, Highland, CA 92346

In an effort to prevent the spread of COVID-19 and in accordance with Governor Newsom's Executive Order N-25-20 and N-29-20, this meeting is being conducted via teleconference. There will be no public location for attending this meeting in person. Members of the public may listen and provide public comment telephonically.

Anyone wishing to join the meeting may do so using the following information:

DIAL: 1-209-425-5876 and enter CONFERENCE ID: 999 686 964#

You may also join by clicking HERE to join the meeting via Microsoft Teams.

AGENDA

CALL TO ORDER
PLEDGE OF ALLEGIANCE
PUBLIC COMMENTS

CONSENT CALENDAR

1. Approve the May 22, 2020 Committee meeting minutes
2. Approve the June 11, 2020 Commission meeting minutes
NEW BUSINESS
3. Sterling Natural Resource Center Update
4. Emergency Response Update
5. Legislative Update
6. Outreach Update
7. Director's Comments
8. Staff's Comments

PLEASE NOTE:

Pursuant to Government Code Section 54954.2(a), any request for a disability-related modification or accommodation, including auxiliary aids or services, that is sought in order to participate in the above-agendized public meeting should be directed to the District Clerk at (909) 885-4900 at least 72 hours prior to said meeting.
MINUTES

Kelly Malloy, Director of Strategic Services, called the meeting to order at 2:01 pm. Director Goodrich led the flag salute.

PRESENT: Directors: Goodrich, Smith
ABSENT: None
STAFF: Kelly Malloy, Director of Strategic Services; Cecilia Contreras, Senior Administrative Assistant
GUEST(s): None

PUBLIC COMMENTS

The Senior Administrative Assistant declared the public participation section of the meeting open at 2:03 pm.

There being no written or verbal comments, the public participation section was closed.

APPROVAL OF THE SEPTEMBER 6, 2019 COMMITTEE MEETING MINUTES

M/S/C (Smith-Goodrich) that the September 6, 2019 committee meeting minutes be approved as submitted.

APPROVAL OF THE NOVEMBER 1, 2019 COMMITTEE MEETING MINUTES

M/S/C (Smith-Goodrich) that the November 1, 2019 committee meeting minutes be approved as submitted.

EMERGENCY RESPONSE UPDATE

The Director of Strategic Services stated that the District is moving forward with the request for reimbursement as a small project which will be up to $130,000; that the District continues to work with the consultant to prepare the emergency activation documents for the Incident Action Plan and the After Action Review, and the reimbursement documents and procedures; that the staff continues to monitor the County, State and CDC guidelines pertaining to the COVID-19.

Information only.

LEGISLATIVE UPDATE

The Director of Strategic Services stated that legislation has been heavily impacted by the emergency; that there have been amendments in the Brown Act for meetings to allow for teleconference; that the Governor’s executive order doesn’t allow the District
to disconnect services for nonpayment; and that the District continues to monitor Edison’s planned power shut-off events. She stated that staff continues to monitor the impacts of SB 998 with the delinquency payments and how much of that is related to COVID-19.

Information only.

OUTREACH UPDATE

The Director of Strategic Services provided an update on the outreach that the District continues to send including bill inserts, newspaper ads, social media, direct mailers about topics relating to COVID-19, conservation, water quality, projects, and the Sterling Natural Resource Center (SNRC). She stated that during this time, District staff is usually very busy with community events, career days, and tours but with the changes due to the current pandemic, staff is looking for different paths to continue the engagement with the community; that these have included Spanish informational handouts at a local grocery store and the possibility of hosting a virtual meeting for informational updates about the SNRC. Ms. Malloy stated that staff continues to work on the redesign of the utility bill but information regarding budget based rates and their calculations have been added to the website to assist customers with additional information.

Information only.

COMMUNITY GROUP APPOINTMENT PROCESS

The Director of Strategic Services stated that the Community Advisory Commission currently has two vacancies; that she will be taking the policy to the Board of Directors for approval to incorporate the following changes: reorganization of the functions to clarify the advisory capacity and the appeals process, the expansion of the commission up to seven members, and the incorporation of term limits; that once the Board approves the changes, the application period will be open for a month.

Information only.

SET THE DAY AND TIME FOR HOLDING RECURRING COMMITTEE MEETINGS

The Committee discussed and established that they will meet the second Thursday at 2 pm of every other month, beginning June 11, 2020.

Information only.

DIRECTOR’S COMMENTS

There were no comments at this time.

STAFF’S COMMENTS

There were no comments at this time.
ADJOURN

The meeting was adjourned at 3:04 pm.

____________________________________  _______________________________________
David E. Smith                         Phillip R. Goodrich
Director                              Director
Subject to approval

EAST VALLEY WATER DISTRICT
LEGISLATIVE & PUBLIC OUTREACH COMMITTEE

MINUTES

Kelly Malloy, Director of Strategic Services, called the meeting to order at 2:06 pm. Director Goodrich led the flag salute.

PRESENT: Directors: Goodrich, Smith
ABSENT: None
STAFF: Kelly Malloy, Director of Strategic Services; Cecilia Contreras, Senior Administrative Assistant
GUEST(s): None

PUBLIC COMMENTS

The Senior Administrative Assistant declared the public participation section of the meeting open at 2:06 pm.

There being no written or verbal comments, the public participation section was closed.

APPROVAL OF THE MAY 14, 2020 COMMITTEE MEETING MINUTES

M/S/C (Smith-Goodrich) that the May 14, 2020 committee meeting minutes be approved as amended.

LEGISLATIVE UPDATE

The Director of Strategic Services stated staff along with the efforts from the District’s legislative lobbyist continues to monitor multiple bills including but not limited to AB 2560, AB 3266, SB 1099, SB 1386, and the FY 2020-21 state budget; and reminded that due to the COVID-19 emergency, the District is not allowed to disconnect services for nonpayment and that staff continues to monitor the delinquencies and the impact that this will have along with the legislation that will be coming from this.

Information only.

OUTREACH UPDATE

The Director of Strategic Services presented an update of the current outreach that has been created for the community including but not limited to website enhancements with additional information on budget based rates, SNRC, and COVID-19, social media posts at least three times a week, monthly bill inserts, print advertisements, video to encourage enrollment for students in the Water Resource Management Pathway class, and a community focused SNRC newsletter for the surrounding area of the project.
Information only.

DIRECTOR’S COMMENTS

Chairman Smith thanked staff for the updates provided.

Vice Chairman Goodrich stated that he enjoyed the information provided in the staff reports.

STAFF’S COMMENTS

Ms. Malloy thanked the Directors for attending the committee meeting at the new day and time scheduled.

ADJOURN

The meeting was adjourned at 3:20 pm.

__________________________________________   ______________________________
David E. Smith     Phillip R. Goodrich
Director           Director
To: LEGISLATIVE AND PUBLIC OUTREACH COMMITTEE
From: Director of Strategic Services
Subject: Sterling Natural Resource Center Update

RECOMMENDATION:

This item is for information only, no action is recommended at this time.

BACKGROUND / ANALYSIS:

The Sterling Natural Resource Center has crossed over the halfway mark for construction, with activity throughout the project site and regulatory permits.

Construction activity includes significant rebar and concrete work, pipeline installation, and building assembly. Since the project is using the progressive design-build model, construction continues while design efforts are underway in a collaborative team environment with the project partners. The design team is working to incorporate the bio-energy enhancement into the various elements of the treatment process, complete the landscaping design, and site security elements.

Efforts continue to work through the various regulatory approvals necessary for the project. This is an ongoing process in tandem with the construction effort. Current regulatory agencies involved in the SNRC include the State Water Resources Control Board Division of Drinking Water, Regional Water Quality Control Board, South Coast Air Quality Management District, San Bernardino International Airport Authority, San Bernardino County Flood Control, City of Highland, and City of San Bernardino. Additionally, work continues with Southern California Edison for the infrastructure to ensure power can be delivered to the site and that they are able to receive the energy generated at the SNRC.

The District has increased outreach with community members living in the vicinity of the site, particularly within ¼ mile. Given the increased construction activity will continue for the remainder of 2020, the District is taking steps to provide helpful information. Staff is also working to prepare a public notice that is required for air quality permitting. Districtwide customers also have projects updates provided through website content, social media posts and bill inserts.

AGENCY GOALS AND OBJECTIVES:

Goal and Objectives I - Implement Effective Solutions Through Visionary Leadership

a) Identify Opportunities to Optimize Natural Resources
FISCAL IMPACT

There is no fiscal impact associated with this agenda item.

Respectfully submitted:

Kelly Malloy
Director of Strategic Services
To: LEGISLATIVE AND PUBLIC OUTREACH COMMITTEE
From: General Manager/CEO
Subject: Emergency Response Update

RECOMMENDATION:

This item is for information only, no action is requested at this time.

BACKGROUND / ANALYSIS:

East Valley Water District is committed to providing world class public service, this includes going to great lengths to meet the needs of the community during both normal and emergency situations.

Over the last year, a team of staff members have been working to update the District's emergency preparedness documents. This includes an evaluation of the hazards that could occur within the service area, development of planned responses to emergencies, and identification of projects that could mitigate the impact of future emergencies. At this point in time the Emergency Response Plan, Risk and Resiliency Plan, and the Threat and Hazard Identification and Risk Assessment are complete. The Hazard Mitigation Plan has been approved by the California Office of Emergency Services, and is currently under review by the Federal Emergency Management Agency (FEMA). The District is currently developing a Business Continuity Plan, which will focus specifically on resuming and maintaining operations during and after an emergency.

While this process has been underway, the COVID-19 pandemic began impacting people across the world resulting in the need for operational adjustments at the District level to comply with regulatory guidelines while maintaining service level for the community. This included the District proclaiming a local state of emergency, which allows for the modification of daily operations to meet the needs of the organizational vision.

This emergency has been an opportunity for staff to use the processes and procedures that have been put in place based on federal standards, with the ability to make adjustments to enhance efficiencies for the District. Given the cost of responding to this emergency the District is preparing to submit a “Small Project” to recover approximately $130,000 in COVID-19 related expenses.

The District has continued to provide service to the community, while maintaining a safe work environment. Unlike an earthquake or wildfire the COVID-19 emergency has not resulted in damage to infrastructure, however it has required adaptations to operations including:

- Deployment of a hybrid staffing plan with a combination or both restricted on-site and remote work
- Implementation of enhanced cleaning measures in District facilities
- Procurement and distribution of personal protective equipment
- Enhanced communications through social media, bill inserts, and the website
The District will continue to respond to the current emergency and take steps to be prepared for ones in the future. An effective emergency preparedness program requires on-going attention and adjustments by staff throughout the organization.

**AGENCY GOALS AND OBJECTIVES:**

Goal and Objectives III - Deliver Public Service with Purpose While Embracing Continuous Growth

a) Advance Emergency Preparedness Efforts  
d) Embrace an Environment of Active Learning and Knowledge Sharing

**FISCAL IMPACT**

There is no fiscal impact associated with this item.

Respectfully submitted:

Kelly Malloy  
Director of Strategic Services
STAFF REPORT

To: LEGISLATIVE AND PUBLIC OUTREACH COMMITTEE
From: Director of Strategic Services

Subject: Legislative Update

RECOMMENDATION:

This item is for informational purposes only.

BACKGROUND / ANALYSIS:

Active engagement in the legislative process is imperative to public administration. The decisions made by elected officials and staff shape the day-to-day activities of the District. The District works closely with The Onate Group and Resolute who are based in Sacramento and have excellent working relationships with regulatory agencies, elected officials, and administration staff.

Due to COVID-19, the legislative session has been significantly different than a typical year. The legislature suspended session twice due to elected officials and their staff being confirmed to have cases of COVID-19. This has significantly compressed time for required hearings leading up to an August 30 constitutional deadline.

Legislation the District is monitoring includes:
- SB 1099; Emergency backup generators: critical facilities
- SB 1386; Local government: assessments, fees, and charges: water: hydrants
- FY 2020-21 State Budget and subsequent Trailer Bills

The above mentioned legislation includes consideration for planned power shut-off events which allow electrical companies to proactively de-energize power lines in high fire danger conditions. The extent and proposals of this topic are in development, but include consideration of minimum notification requirements, identifying these events as emergencies thus applying exemptions from air quality requirements for running generators, and potential funding for alternative energy equipment. Currently, the bill is not anticipated to complete the required review process, due to the inability to reach a resolution with local air quality districts.

The District is currently supporting language un SB 1386 which would not require fire departments to charge a separate fee to be paid to water agencies for use of fire hydrants in fire suppression activities. Given the criticality of fire hydrants in water quality program and will be specifically identified as a water facility for proposition 218 compliance purposes.

The District continues to be engaged in the evolving Executive Orders and permanent regulations as a result of COVID-19. This includes addressing the ability to disconnect utilities for delinquency during and immediately following an COVID-19 emergency, and the impacts that this has on both water agencies and property owners.
Additionally, staff is participating in an Association of California Water Agencies (ACWA) working group to provide input in the development of a statewide affordable rate program as defined in AB 401 in 2015.

Staff will continue to work closely with legislative advocates in Sacramento. Through the District’s member in ACWA and California Municipal Utilities Association (CMUA), staff is receiving briefings, participating in working groups, and advocating for regulations and legislation that could impact our community.

**AGENCY GOALS AND OBJECTIVES:**

Goal and Objectives I - Implement Effective Solutions Through Visionary Leadership

c) Strengthen Regional, State and National Partnerships

**FISCAL IMPACT**

There is no fiscal impact associated with this agenda item.

Respectfully submitted:

Kelly Malloy
Director of Strategic Services
To: LEGISLATIVE AND PUBLIC OUTREACH COMMITTEE  
From: Director of Strategic Services  
Subject: Outreach Update  

RECOMMENDATION:  
This item is for informational purposes only.

BACKGROUND/ANALYSIS:  
The District continues to utilize various avenues of communication to engage with the community. By diversifying its communication outlets, the District seeks to expand its reach of community members that would otherwise be overlooked with a singular outlet.

Recent projects have included, but are not limited to:
- COVID-19 Outreach
- Capital Improvement Project Construction
- Consumer Confidence Report
- FY 2020-21 Budget
- Pathway Program (Indian Springs High School)
- SNRC Updates
- Conservation

Methods of communication vary depending on the project, but may include:
- Social Media
- Bill Inserts
- Direct Mailers
- Signage
- Print Advertisements

The District continues to actively utilize social media as part of its ongoing outreach efforts. Through posts on Facebook, Twitter, and Instagram, the District provides the public with Sterling Natural Resource Center project benefits and progress, news updates, conservation tips, rebate program information, and services available to customers. Bill inserts continue to be one of the most effective outreach outlets. By including informational materials in the water bill, the District ensures community members within the service area have information readily accessible and are encouraged to engage with the District as a result of the insert.

In cultivating effective outreach efforts, the District considers diversity within its service area and their differentiating communication preferences, backgrounds and primary language. As result, the District now
provides its most critical outreach materials in multiple languages.

Staff is looking at incorporating a third party company to help gather data to assist with better understanding the conservation needs of our customers, preparing for required reports, and highlighting progress made in increasing organizational efficiencies. The COVID-19 pandemic has resulted in an increase in water conservation rebate participation, highlighting the increased interest of our community in reducing inefficient water use to benefit their monthly water bill.

Additionally, the District is involved in a number of construction projects within the service area. A focused effort is undertaken on each project to inform residents that could have their service directly impacted along with residents that could be indirectly impacted by lane closures or equipment staging. This outreach has proven to be an effective communication tool that ensures that residents are confident in the quality and legitimacy of work taking place near their home or place of business, while also providing a direct contact number should they have questions or concerns.

AGENCY GOALS AND OBJECTIVES:

Goal and Objectives II - Maintain a Commitment to Sustainability, Transparency, and Accountability

b) Utilize Effective Communication Methods
d) Provide Quality Information to Encourage Community Engagement

FISCAL IMPACT

There is no fiscal impact associated with this agenda item.

Respectfully submitted:

Kelly Malloy
Director of Strategic Services