

Approved October 18, 2021

**EAST VALLEY WATER DISTRICT
LEGISLATIVE & PUBLIC OUTREACH COMMITTEE
VIA TELECONFERENCE**

August 12, 2021

MINUTES

William Ringland, Conservation/Public Affairs Manager, called the meeting to order at 2:02 pm and Director Smith led the flag salute.

PRESENT: Directors: Goodrich, Smith

ABSENT: None

STAFF: William Ringland, Public Affairs/Conservation Manager; Cecilia Contreras, Public Affairs Coordinator; Roxana Morales, Public Affairs Specialist

GUEST(s): None

PUBLIC COMMENTS

The Public Affairs Coordinator declared the public participation section of the meeting open at 2:02 pm.

There being no written or verbal comments, the public participation section was closed.

CONSERVATION UPDATE

The Public Affairs/Conservation Manager provided an update on the current drought status; that the Governor has called for a voluntary fifteen percent water use reduction; that the District is currently in Stage One of the Water Shortage Contingency Plan; and that staff has been actively working on messaging to include information on the District's rebates. Mr. Ringland stated that District staff is working on ways to track the use and efficiency of rebates.

Information only.

REDISIGN OF THE CURRENT BILL

The Public Affairs/Conservation Manager shared the redesign of the monthly utility bill that staff have been working towards; that some changes include enhancements to the breakdown of services, historical usage data, message center visibility, helpful bill information, and a more streamlined payment stub; that this new redesign is planned to roll out to customers once the Sterling Natural Resource Center is online and operational.

Information only.

DRONE PROGRAM UPDATE

The Public Affairs/Conservation Manager stated that the District has been working towards certifying staff to receive their certification to operate an Unmanned Ariel Vehicle (UAV) or drone; that these staff members have been taking courses to pass the FAA Part 107 certification exam; that the District is working with the San Bernardino Airport for staff to take ground school training which is necessary to be able to operate the drone; that having this ability will allow staff to enhance the current outreach to customers by being able to show ariel pictures of construction areas, infrastructure, and CIP progress.

Information only.

OUTREACH PROGRAM

The Public Affairs/Conservation Manager provided an update on the District's outreach program to include updates to customers on CIP projects, development and production of the Consumer Confidence Report (CCR) and Fiscal Year 2021-22 Budget, campaign for Smart Irrigation month, and the Sterling Natural Resource Center; that staff continues to find the best ways to reach out to customers through social media platforms, bill inserts, email blasts, and newspaper ads.

Information only.

DIRECTOR'S COMMENTS

Chairman Smith thanked staff for the excellent presentation.

Vice Chairman Goodrich stated that he appreciates the information and that the District is moving on the right track.

Information only.

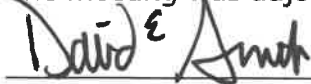
STAFF'S COMMENTS

The Public Affairs/Conservation Manager thanked the Directors for their time and reminded that the next meeting is scheduled for October 14, 2021 at 2pm.

Information only.

ADJOURN

The meeting was adjourned at 2:52 pm.



David E. Smith
Director



Phillip R. Goodrich
Director